

Alcina Wong

Designer

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TOOLS

Illustrator / Photoshop / InDesign / Sketch / HTML / CSS / SCSS / JavaScript / jQuery / PHP / SQL / NodeJS / Windows and Mac environments / Illustration / Copy writing

EXPERIENCE

Web & Graphic Designer, Canada Computers & Electronics - Feb 2016–present - Richmond Hill

- Creating graphics and branding for internal campaigns and vendors.
- Communicating effectively and organizing campaigns with the product team and vendors, as well as able to prioritize in a fast-paced environment.

Digital Media Production Assistant, Centre For Extended Learning - May 2014–Apr 2015 - Waterloo

- Creating assets such as animations, icons, diagrams, illustrations, layouts, style guides, mockups, and photos, as well as audio/video editing for use in University of Waterloo's online courses.
- Participating in observation and note-taking during user testing.
- Assisting in mobile testing of course materials.

Previous Experiences:

- Developed and launched an interactive music mixer on Google App Engine in 2016.
- User Experience Designer for Second Funnel, Inc., working with ecommerce design, 8 months in 2013.

SIDE PROJECTS

Random quote generator: Landing page built with Simple Grid, SCSS, and the Twitter API.
Wikipedia viewer: A search page for Wikipedia built using the Wikipedia API and jQuery.

EDUCATION

University of Waterloo, B.A., Digital Media Specialization, Co-operative Education, 2014

INTERESTS & LEARNING

Free Code Camp, SVG animation, hand-lettering, gaming